



Canadian Critical Care Review 2010



September 1st, 2009

**Re: Canadian Critical Care Review 2010
Delta Meadowvale Conference Centre
June 3 – June 4, 2010**

On behalf of the Department of Critical Care at McMaster University, University of Western Ontario and the University of Toronto, we would like to invite you to partner with us and support the 4th Annual Canadian Critical Care Review Program which will take place on **June 3rd and June 4th, 2010** at the Delta Meadowvale Conference Centre in Mississauga.

This vital critical care review program is designed specifically to meet the educational needs of the Canadian Critical Care Fellows. Based on the fellows' request, a program was designed to simulate the clinical challenges they would face both during their Royal College Fellowship Examinations and in professional practice. Utilizing touch pad media, the fellows are able to assess both their readiness and knowledge level for the Royal College Examination. In an anonymous environment, participants can identify areas of strength and weakness with no personal or professional compromise. The formats of this program include interactive clinical case presentations, multiple-choice questions and a slide pathology review. Please see the attached agenda from our 2009 program.

This course is precedent setting in Canada and endorsed by the Canadian Critical Care Society. No other course of such caliber exists and no other exam preparatory course has the support of the university training centres throughout Canada. Our program continues to grow each year. As you can see by our attendance, we had 31 participants in 2007, 75 participants in 2008 and 86 graduating fellows attend in 2009.

We have continuously received positive feedback from those who attended and most felt that the course:

- is directed by the needs of the audience
- provides a great summary, good documentation, and broad coverage in a short time frame
- attracts high quality speakers, provides high quality evidence in a well structured and objective oriented learning format
- offers an interactive component provided by the use of touch pad technology

Sponsorship of the Canadian Critical Care Review Program offers an excellent opportunity for organizations with products and services within the critical care community to highlight your organization's commitment to critical care education and enhance your profile. For more information, please review our website at <http://criticalcarereview.ca/>

We are writing to request your support in form of an unrestricted educational grant. The funds go towards supporting educational materials, audiovisual, venue, and offset the costs of travel for our faculty. To provide flexibility, we have broken down sponsorship into two tiers:

Your **Gold** sponsorship of \$10,000.00 guarantees that your company will enjoy a high level of visibility and recognition which will include:

- Verbal acknowledgment as major sponsor during welcoming remarks
- Your company logo on our website for one year
- Company name included in all promotional materials
- Opportunity for a representative from your company to attend the two day course and interact with graduating residents

Should you wish to sponsor this event at a **Platinum** level for \$25,000.00 your company will have all of the above recognition plus one trade booth space on **Thursday, June 3rd, 2010**. As well, two representatives from your company can attend the two day course to interact with graduating residents.

Thank you for your consideration of this unique educational activity. Should you have any questions, please feel free to contact any one of us. Please make your cheque payable to the Canadian Critical Care Society and send to the attention of Dr. John Granton at Toronto General Hospital, New Clinical Services Building, 11th Floor Rm. 1170, 585 University Avenue, Toronto, Ontario, M5G 2N2.

Sincerely,



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Topics/Speakers from 2009 Critical Care Review Program

SECTION	LECTURE NOTES	SPEAKER
1	RENAL REPLACEMENT	Dr. Jan Friedrich
2	TRAUMA	Dr. Neil Parry
3	HEMATOLOGY	Dr. Mark Crowther
4	NON-INVASIVE VENTILATION	Dr. Sean Keenan
5	NEUROLOGICAL CRITICAL CARE	Dr. Andrew Baker
6	SEPSIS	Dr. Claudio Martin
7	TRANSPORTATION OF THE CRITICALLY ILL PATIENTS	Dr. Jeffrey Singh
8	ENDOCRINE DISORDERS	Dr. Wael Haddara
9	TRANSFUSION & COAGULATION	Dr. Jeannie Callum
10	RESPIRATORY DYSFUNCTION	Dr. Niall Ferguson
11	NUTRITIONAL SUPPORT	Dr. Gwynne Jones
12	OBSTETRICS IN CRITICAL CARE	Dr. Stephen Lapinsky
13	HEMODYNAMICS-CATHETER RELATED	Dr. Sheldon Magder
14	INFECTIONS IN THE ICU	Dr. Anand Kumar
15	NEUROMUSCULAR DYSFUNCTION	Dr. Bryan Young
16	HEMODYNAMICS-SHOCK RESUSCITATION	Dr. Paul Boucher
17	TOXICOLOGY	Dr. Dan Perri